# **Module Specification**

**Module Title:** Professional Studies 3: Business Leadership and Ethics

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| **Module code:** | HBASHR029 | **NQF level:** | Level 6 |
| **Credit value:** | 20 credits | **Semester of study:** | 1 and 2 |
| **Module type:** | Optional | **Pre-requisites:** | None |
| **Available to:** | BA (Hons) Music (Business) (Classical) (Film Music) (Folk) (Jazz) (Popular) (Production) (Songwriting) | | |

**Module overview**

Students will examine Leadership and ethical considerations in business and organizational settings. Topics include:

* Business leadership: historical, industry sector, and organizational considerations;
* Ethical considerations in differing industries and contexts;
* Leadership styles and characteristics: framing issues in the decision-making process;
* Customizing decision-making approaches: looking ahead with ethics awareness;
* Working with others in the leadership and decision-making process;
* Advanced ethics concepts and industry application;
* Measuring leadership;
* Organisational behaviour and human resources;
* Ethics, leadership, and the future;
* Strategies for intellectual growth;
* Caring, commitment and responsibility;
* Self-renewal and self-management.

**Aims**

Like any business or organisation, those that make up the creative industries rely on strong leadership, organisational planning and effective decision-making. This module is designed for students who see themselves as future decision makers. The module forms part of the programme’s professional studies strand and its commitment to enhancing employment opportunities.

The module aims to:

1. Provide students with approaches towards leadership ethics.
2. Be a problem and skill-oriented approach working with key concepts and key theories.
3. Create a blueprint for sound decision-making, effective leadership, organisational planning, and ethical awareness that students can apply toward advancing their careers.

**Learning outcomes**

On successful completion of this module, students will be able to:

1. Gain insight into academic models of leadership style and how these can be used to inform an individual’s leadership style.
2. Demonstrate how leadership examples from the music industry (and other industries) can inform an individual’s career.
3. Gain insight into academic models of ethics and how these can inform an individual’s own stance.
4. Demonstrate how ethical examples from the music industry (and other industries) can inform an individual’s career.

**Learning and teaching methods**

The module will be delivered through a lecture and seminar series.

**Lectures** are used for the effective delivery of key subject areas as outlined in the indicative content.

**Seminars** will be used to promote discussion in order to evaluate and critically appraise what has been covered in the lectures. Seminars are essential for peer discussion so that students can synthesis information and consider how such information can be used creatively for effective learning. Examples include the importance of ethical considerations for leadership in an organizational setting and the myriad of factors that inform decision-making.

**Contact hours and directed study (over semesters 1 and 2)**

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| --- | --- |
| **Delivery type** | **Student hours** |
| Indicative hours for learning and teaching activities | 30 hours |
| Indicative hours of directed study | 170 hours |
| Total hours (100hrs per 10 credits) | 200 hours |

**Opportunities for formative feedback**

Students will have opportunities for on-going formative assessment as part of their seminar series.

**Assessment Method**

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| --- | --- | --- | --- |
| **Description of assessment** | **Length/Duration** | **Weighting** | **Module LOs addressed** |
| Essay – Ethical Issues in the Music Industry | 3000 words | 50% | 3, 4 |
| Essay - Personal Leadership Philosophy | 3000 words | 50% | 1, 2 |

**Re-Assessment Method\***

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| --- | --- | --- | --- |
| **Description of assessment** | **Length/Duration** | **Weighting** | **Module LOs addressed** |
| Essay – Ethical Issues in the Music Industry | 3000 words | 50% | 3, 4 |
| Essay - Personal Leadership Philosophy | 3000 words | 50% | 1, 2 |

\*Where practicable, assessments may be delivered through the conservatoire’s VLE or by video to ensure that overseas students are not disadvantaged or incur unnecessary travel costs. Assessments delivered through the VLE will be timed and invigilated.

**Indicative Reading List**

Essential:

* Banks, D, Dodd M and Hanna, M. (2012) McNae’s Essential Law For Journalists. Oxford: Oxford University Press.
* Berry, D. (2000) Ethics And Media Culture. Oxford: Focal Press.
* Carey, P. (2010) Media Law. 5th edition. London: Sweet & Maxwell.
* Clapham, A. (2007) Human Rights: A Very Short Introduction. Oxford: OUP.
* Crone, T. (2002). Law and the Media. Oxford: Focal Press.

Recommended:

* Brooke, H. (2010) The Silent State. London: William Henneman.
* Curran, J and Seaton, J. (2009) Power without Responsibility. 7th edition. London: Routledge.
* Ackroyd, S and Fleetwod, S (eds). (2000) Realist Perspectives on Management and Organisations. London: Routledge.
* Alvesson, M. and Wilmont, H. (1996) Making Sense of Management: A Critical Introduction. London: Sage.
* Grint, K. (2010) The Sociology of Work. Cambridge: Polity Press.
* Linstead, S, Fulop, L, & Lilley S. (2004) Management and organisation: A critical text. Basingstoke: Palgrave Macmillan.
* Morrison, K. (2006) Marx, Durkhein, Weber: formations of modern social thought. London: Sage.