

Module Specification

Module Title: Professional Studies – Business Leadership and Ethics

Module code:	HBASHR029	NQF level:	Level 6
Credit value:	20 credits	Semester of study:	1 and 2
Applicable pathways:	Business, Classical, Film Music, Folk, Jazz, Popular, Production and Songwriting	Pre-requisites:	None

Module overview

Students will examine Leadership and ethical considerations in business and organizational settings. Topics include:

- Business leadership: historical, industry sector, and organizational considerations;
- Ethical considerations in differing industries and contexts;
- Leadership styles and characteristics: framing issues in the decision-making process;
- Customizing decision-making approaches: looking ahead with ethics awareness;
- Working with others in the leadership and decision-making process;
- Advanced ethics concepts and industry application;
- Measuring leadership;
- Organisational behaviour and human resources;
- Ethics, leadership, and the future;
- Strategies for intellectual growth;
- Caring, commitment and responsibility;
- Self-renewal and self-management.

Aims

Like any business or organisation, those that make up the creative industries rely on strong leadership, organisational planning and effective decision-making. This optional module is designed for students who see themselves as future decision makers. The module forms part of the programme's professional studies strand and its commitment to enhancing employment opportunities.

The module aims to:

1. Provide students with approaches towards leadership ethics.
2. Be a problem and skill-oriented approach working with key concepts and key theories.
3. Create a blueprint for sound decision-making, effective leadership, organisational planning, and ethical awareness that students can apply toward advancing their careers.

Learning outcomes

On successful completion of this module, students will be able to:

1. Gain insight in to how leadership and decision-making considerations can help create a career plan.
2. Translate and extrapolate leadership and decision-making strategies from other industries and decision-making scenarios.
3. Examine their plan in the context of the history and evolution of the music industry and create a career roadmap with a focus on the achievement of specific goals.
4. Identify and critically evaluate ethical considerations and leadership opportunities in the music industry that pertain to their career paths.

Learning and teaching methods

The module will be delivered through a lecture and seminar series.

Lectures are used for the effective delivery of key subject areas as outlined in the indicative content.

Seminars will be used to promote discussion in order to evaluate and critically appraise what has been covered in the lectures. Seminars are essential for peer discussion so that students can synthesis information and consider how such information can be used creatively for effective learning. Examples include the importance of ethical considerations for leadership in an organizational setting and the myriad of factors that inform decision-making.

Contact hours and directed study (over semesters 1 and 2)

Delivery type	Student hours
Indicative hours for learning and teaching activities	30 hours
Indicative hours of directed study	170 hours
Total hours (100hrs per 10 credits)	200 hours

Opportunities for formative feedback

Students will have opportunities for on-going formative assessment as part of their seminar series.

Assessment Method

Description of assessment	Length/Duration	Weighting	Module LOs addressed
Essay examining personal leadership philosophy and approach arrived at through exploring key ethical issues linked to the music business	2000 words	50%	1, 3, 4
Classroom assessment	2 hours	50%	2

Re-Assessment Method

Description of assessment	Length/Duration	Weighting	Module LOs addressed
Essay examining personal leadership philosophy and approach arrived at through exploring key ethical issues linked to the music business	2000 words	50%	1, 3, 4
Classroom assessment	2 hours	50%	2

Indicative Reading List

- Banks, D, Dodd M and Hanna, M. (2012) McNae's Essential Law For Journalists. Oxford: Oxford University Press.
- Berry, D. (2000) Ethics And Media Culture. Oxford: Focal Press.
- Carey, P. (2010) Media Law. 5th edition. London: Sweet & Maxwell.
- Clapham, A. (2007) Human Rights: A Very Short Introduction. Oxford: OUP.
- Crone, T. (2002). Law and the Media. Oxford: Focal Press.
- Brooke, H. (2010) The Silent State. London: William Henneman.
- Curran, J and Seaton, J. (2009) Power without Responsibility. 7th edition. London: Routledge.
- Ackroyd, S and Fleetwod, S (eds). (2000) Realist Perspectives on Management and Organisations. London: Routledge.
- Alvesson, M. and Wilmont, H. (1996) Making Sense of Management: A Critical Introduction. London: Sage.
- Grint, K. (2010) The Sociology of Work. Cambridge: Polity Press.
- Linstead, S, Fulop, L, & Lilley S. (2004) Management and organisation: A critical text. Basingstoke: Palgrave Macmillan.
- Morrison, K. (2006) Marx, Durkheim, Weber: formations of modern social thought. London: Sage.